

Helping you help students learn

# **Want to Create Stronger College Readers?**

Introducing

# Ten Steps to Mastering College Reading **Skills**

**Available** as a **book** or as a digital program.

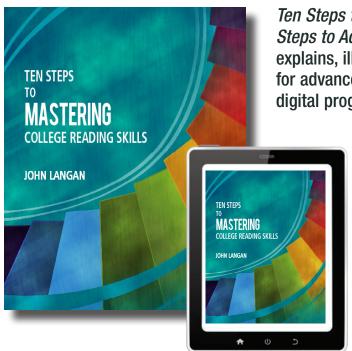


An acclaimed print or digital program that will raise your students' reading levels.

Ten Steps to Mastering College Reading Skills is the most advanced text in the *Ten Steps* reading series. It teaches ten skills that will help your students become better readers and stronger thinkers.

### Available now!

# Ten Steps to Mastering College Reading Skills



Ten Steps to Mastering College Reading Skills (titled Ten Steps to Advanced Reading in earlier editions) carefully explains, illustrates, and teaches ten key skills needed for advanced reading. It is available both in print and as a digital program.

### **READING LEVEL 10–14**

### John Langan

674 pages

Lexile average: 1200L

ISBN 978-1-59194-520-8 (Book only) • \$29

ISBN 978-1-59194-534-5 (Bundle with Ten Steps Plus) • \$35

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- 4 The Power of Reading

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- 2 Supporting Details Reading: Alcohol **Mastery Tests**
- 3 Implied Main Ideas Reading: "Extra Large, Please"
- Mastery Tests 4 Relationships I

Reading: Skills of Effective Face-to-Face Conversationalists **Mastery Tests** 

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#### **APPENDIXES**

- 1 Pronunciation Guide
- 2 Writing Assignments
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## Sample Page from the Book

The twenty high-interest reading selections in *Ten Steps to Mastering College Reading Skills* include textbook selections as well as articles and essays. Shown below, from the "Critical Reading" chapter of the book, is the first page of a piece titled "The Truth about Fake News."

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PART ONE Ten Steps to Mastering College Reading Skills



### REVIEW TEST 2

The essay below is followed by questions on critical reading skills as well as on the skills you have practiced in previous chapters.

#### **Preview**

In 2016, many Americans became the victims of something that they had rarely seen before: fake news. Suddenly, dozens of completely false stories were popping up everywhere, confusing and angering millions. While these falsehoods may have seemed like something new, fake news actually has a long history. And, just as Americans did in the past, there's something you can do about it today.

#### **Words to Watch**

abridging (2): reducing *inflammatory* (3): something intended to arouse anger contentious (11): marked by argument or controversy derided (14): mocked

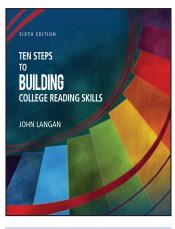
staunchly (16): strongly sycophants (18): flatterers veracity (26): truthfulness

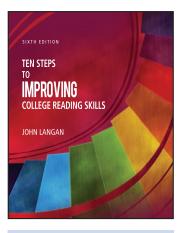
#### THE TRUTH ABOUT FAKE NEWS

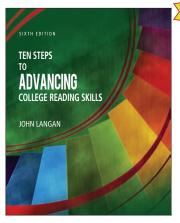
**Nate Saunders** 

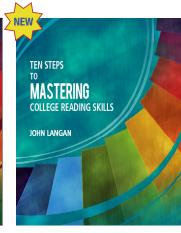
1 Consider these words written by a president of the United States: "Nothing can now be believed which is seen in a newspaper. Truth itself becomes suspicious by being put into that polluted vehicle." This is the leader of the country, referring to the press as a lying and worthless organization. Sound familiar? Think you know which president said this? You may be surprised to discover that these words were written more than 200 years ago by Thomas Jefferson.

Before Jefferson was elected 2 president, the practice of publishing utterly false and often damaging stories about politicians was so common that Congress attempted to pass a law that would make it a crime for any newspaper to print fake or malicious comments about either the president or Congress. Jefferson and his good friend, James Madison (author of the First Amendment), joined forces to fight against this law. After all, the First Amendment plainly stated: "Congress









READING LEVEL 6-9 • 1000L

READING LEVEL 8-12 • 1050L

READING LEVEL 9-13 • 1150L

**READING LEVEL 10-14 • 1200L** 

The *Ten Steps* titles remain the best-selling reading series on the college market today. And in a nationwide study, students using the *Ten Steps* books achieved greater reading gains than those using other leading developmental college reading texts.

# **Top 10 Reasons Why Teachers Choose the TP Reading Series**

- **Expertise.** The TP reading books draw from decades of classroom experience and research in the field of reading. As a result, the reading skills taught in the books correlate directly with the skills students need to know. If your aim is to help students become independent learners, the TP Reading Series is arguably the best reading program you can find.
  - **Depth.** Each book explains, in a clear, step-by-step way, ten essential reading skills. Each skill is reinforced by examples, practice exercises, and readings that require students to use the skill they've learned. The books focus on teaching lifelong skills—not just on quizzing or testing them.
  - **Clarity.** Reading skills are abstract concepts. For students to learn them, skills must be presented in clear, friendly language and through meaningful content. The TP reading books set the standard for clarity and student-friendliness—a feature praised by students and teachers alike.

- **Interest.** Passages and selections in the *Ten Steps* books are characterized by both their appropriate reading level and their compelling content. Focusing entirely on nonfiction, Ten Steps includes textbook excerpts, passages, and extended essays that are lively and appeal to students, regardless of level or background.
- **Flexibility.** The books feature a modular framework that can be modified to suit any instructional context. Teachers can easily select which skills they wish to cover or skip, making the books suitable for students working independently, in small groups, as part of a lab/electronic class, or as a traditional class.
- **Interactivity.** Learning requires students to engage with their materials. That's why *Ten Steps* is full of hands-on practice exercises. Both in the books *and* in our supporting electronic materials, students get immediate feedback to bolster learning.
- **Teachability.** Ten Steps was created by teachers with an eye on the classroom. As a result, *Ten Steps* is teacher-friendly. The sequence in each book—from explanation to example to practice to review tests to mastery tests—is suited to focused instruction. Supplements, including the annotated Instructor's Edition, provide teachers with illustrative comments and helpful discussion tips.
- **Synergy.** Ten Steps builds students' reading skills through cumulative lessons. Skills learned individually in Part One must be applied to reading selections in Part Two and to combinedskills tests in Part Three. This cumulative reinforcement prepares students for the demands of college-level reading—and standardized reading tests.
- **Rigor.** Reading skills require critical thinking skills. *Ten Steps* features exercises that build both. Critical thinking activities—in the form of outlining, mapping, and summarizing—are a distinctive feature of *Ten Steps*. Through continued practice and feedback on challenging material, students become more effective readers and thinkers.
- **Price and Service.** The books sell for a net price of \$29. No competing publisher matches the prices of TP books. Our goal has always been to provide the highest possible quality at the lowest possible price.

If you have ever e-mailed or called us, you know that a real person answers the phone, and that we respond *right away*. And orders, including desk copy requests, are typically shipped out on the same day that we receive them. Our prompt, personal service is without equal.

# Resources and Supplements for the *Ten Steps Series*

Ten Steps to Mastering College Reading Skills—like every book in the Ten Steps reading series—includes the following resources:

- A printed Instructor's Edition with answers and annotations
- PowerPoints for each skill in every book
- PDF supplements (for teachers)
- College Reading Tests/Assessments

These materials are FREE to schools that adopt the *Ten Steps* Series! Additional digital offerings are available in *Ten Steps Plus*. See pages 7–8 for details.



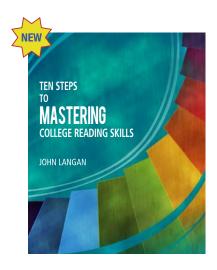


## Special Offer! **Free Book Giveaway**

To help you motivate students to do their best, Townsend Press will give you one FREE copy of our motivational paperback *The Power of* **Determination**—containing fourteen inspiring stories of individuals who have overcome obstacles—for each *Ten Steps* book purchased. Or as an alternative to this collection, you may choose to receive any other book in our collection of 120 paperbacks—all of which are displayed on the TP website.

# See *Ten Steps* for Yourself— **Get a Free Sample**

If you have questions about Ten Steps to Mastering College Reading Skills or would like a free sample copy, call us toll-free at 888-752-6410, or e-mail us at cs@townsendpress.com.



# **Introducing our Electronic Options:** *Ten Steps Plus*

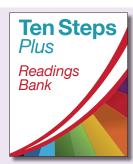


**Ten Steps eBooks:** Educators know *Ten Steps* is the leading series of books for teaching college-level reading. A subscription to *Ten Steps Plus* includes **access to the entire series**! eBooks are found inside the Learning Center and include bookmarking. highlighting, and note-taking capabilities.



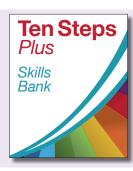


The Readings Bank: *Ten Steps Plus* comes with 15 new readings complete with Lexile scores and reading comprehension and writing assignments. These readings retain the same lively, high-interest quality of our books. See for yourself today with your instructor account. Don't have one? Visit www.townsendpress.net and create one.





The Skills Bank: Want to teach a unit on main ideas? Looking to offer a learning module on inferences? Need students in your co-requisite class to brush up on supporting details? The Skills Bank makes it easy. Featuring the full array of online exercises and tests from the *Ten Steps Series*, the Skills Bank lets you choose the skill(s), level(s), and sequence you want to teach.





**The Townsend Library:** To become stronger readers, students need to read more. With *Ten Steps Plus*, they can. Access to eBooks of 120+ titles in the popular Townsend Library is included. Assign a novel or two in class and host an online discussion. It's all part of *Ten Steps Plus*.



**Exercises and Mastery Tests:** *Ten Steps Plus* features thousands of additional, web-only exercise and test items aligned with the Ten Steps Series to teach reading skills.



# **Key Features of the TP Learning Center and** *Ten Steps Plus*

**College Reading Tests** that help vou assess students' specific skills and guide class instruction.

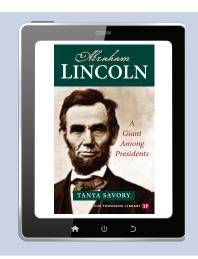


Thousands of interactive items complete with annotations that teach the reading skills you select.





**Integrated mastery** tests and alternate mastery tests linked directly to skills taught in the books/eBooksand written by the author of the texts.



**The Townsend** eBook Reader, a browser-based reader that allows students to read, bookmark, highlight, and annotate their **Townsend Press** eBooks.

### **Enhanced controls**

that allow you to easily create classes, configure assignments, manage enrollment, and record progress.



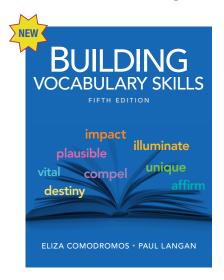
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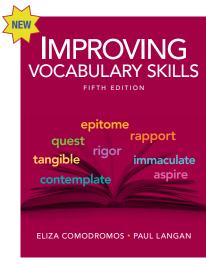


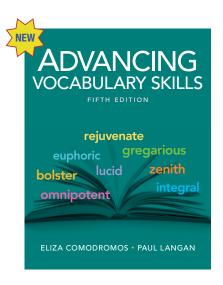
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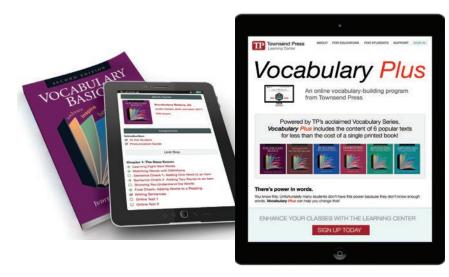
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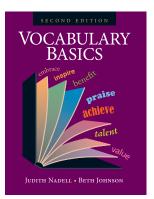
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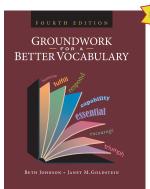
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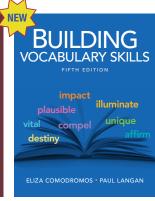


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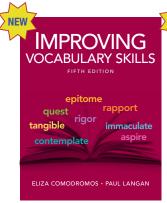
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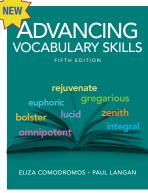


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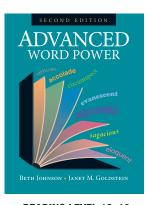
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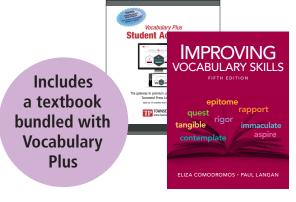
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### **About Vocabulary Plus**

- Vocabulary Plus brings the entire Vocabulary Series to your smartphone, tablet, or computer for about the cost of a single book!
- Includes Independent Study. The program assesses a student's vocabulary level and individualizes assignments, saving you the work and time of doing so.



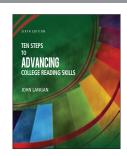
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