New from Townsend Press

An Academic Success & Study Skills Program!

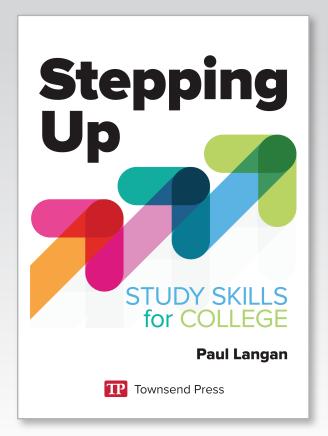
Introducing...

Stepping Up

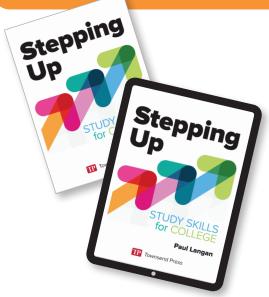
A concise, hands-on academic skills program to help new and aspiring college students thrive in their courses.

Offered as a web app or as a printed text, *Stepping Up* uses lively readings and abundant practice to teach notetaking, test-taking, time management, reading skills, study skills, and more.

Available now for a 2-week FREE TRIAL in the Learning Center!



Two Useful Formats. One Helpful Program.



Whether you choose print or digital, Stepping Up will teach your students skills and learning strategies to help them succeed in their courses.

See details inside!

Check out Stepping Up today at www.townsendpress.net

What's Inside Stepping Up

Time Management

Stepping Up uses surveys, sample syllabi (complete with deadlines), and an academic calendar to familiarize students with the many demands college will put on their time. Accompanying activities help students learn to prioritize, schedule, and plan for tasks weeks or months in advance. The goal: to equip students with the time management strategies they'll need to thrive in college from day one.

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Note-Taking

Stepping Up features lectures from a variety of academic disciplines, giving students hands-on practice taking and evaluating notes—a scenario they are likely to experience in college. Accompanying activities coach students on how to recognize cues that speakers use to signal important ideas and concepts. Stepping Up teaches students what to look and listen for in class so they can take better, more complete notes.

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Study Skills

Studying is an essential activity in college. Unfortunately, many students don't know how to do it effectively. *Stepping Up* prepares students to study by first introducing them to key concepts about how learning and memory function. Building on this research, *Stepping Up* goes on to provide practice activities that teach students different ways to store and recall information from memory. Activities also work to help students create study plans, evaluate their own knowledge, and prepare for tests.



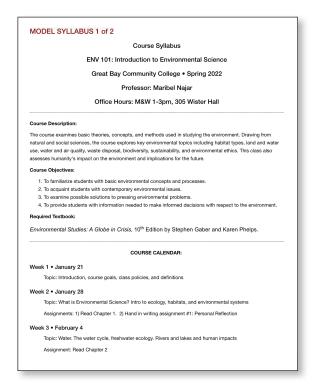
Test-Taking and Reading Skills

Drawing from actual textbook passages, *Stepping Up* teaches active reading strategies anchored in the PRWR method, an approach proven to help students understand and retain information. Instruction and practice in identifying main ideas, supporting details, and key transitions is also included. In addition, *Stepping Up* features a learning module devoted to test-taking. Topics covered include test anxiety, item-specific exam strategies, and ways to build and gauge test readiness.

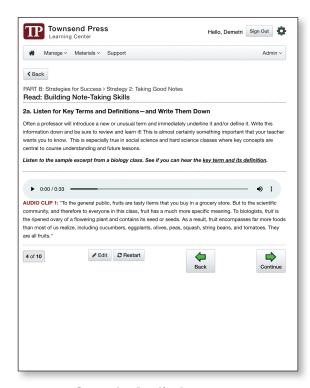


Do you have questions? Want a demo? Email us at cs@townsendpress.com.

Stepping Up Teaches through Real-World Practice by Using:



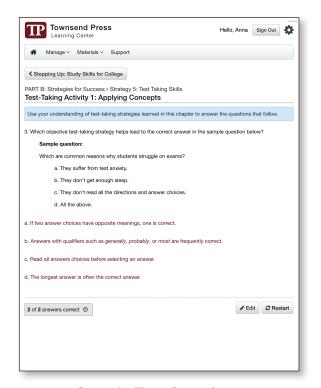
Sample Syllabi and Course Schedules to Practice Time Management



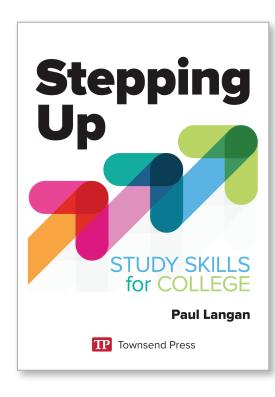
Sample Audio Lectures to Practice Note-Taking Skills



Sample Textbook Passages to Practice Reading Skills



Sample Test Questions to Practice Test-Taking Skills



Available as a DIGITAL Subscription in the Learning Center, as a PRINTED booklet, or as a BUNDLE of both!

\$8 Digital ISBN: 978-1-59194-706-6

\$8 Print ISBN: 978-1-59194-795-0

\$12 Print+Digital ISBN: 978-1-59194-807-0

No matter the format, *Stepping Up* features student-friendly pricing.

Each 4-Month Digital Subscription to Stepping Up Features:

- Open-Ended Assignments that prompt students to explore their campus, boost their motivation, and assess their readiness as they embark on their college journey.
- Informative Readings that introduce each key skill area in a practical and relevant context that will resonate for new and aspiring college students.
- Review Activities after each section to reinforce concepts taught in the readings.
 Students can revisit each passage as they work and complete activities multiple times at their own pace to achieve mastery.
- Real-World Practice Assignments that encourage students to apply the concepts
 they've learned. Stepping Up includes textbook excerpts, audio lectures, course syllabi,
 and sample test items to prepare students for what they will encounter in their own
 classes—and equip them for success.
- Immediate Feedback that is clear and instructive. All review and practice activities feature meaningful feedback that explains key concepts and deepens understanding.
- Digital Access to Acclaimed Townsend Press Assessments, including our 4 College Reading Tests, 2 Tests of Written English, and Vocabulary Placement Test.

