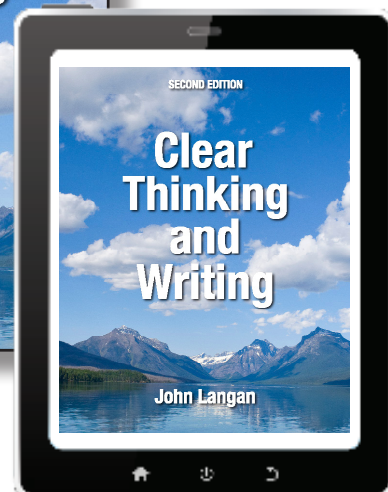
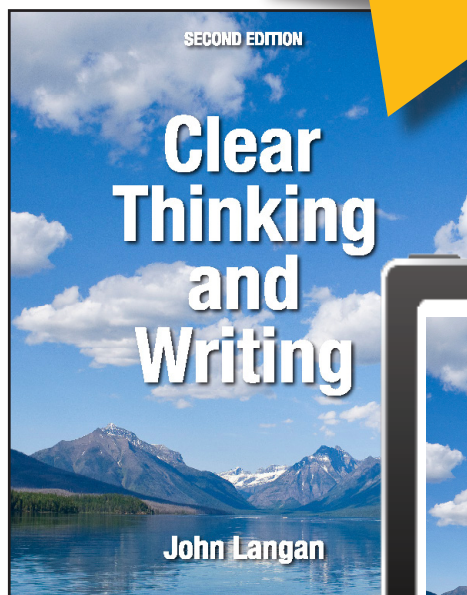


Today's students need to
THINK and **WRITE** clearly.

We can help them learn how.

Introducing
**Clear
Thinking
and
Writing, 2/e**

Available as a
BOOK
or as a
DIGITAL PROGRAM
—or **BOTH!**



See for yourself!



Scan this QR code
for a video lesson about the
essence of clear thinking.

- Teaches the basics of clear thinking
- Explains the writing process and common writing patterns
- Provides a wide range of writing assignments
- Includes grammar and punctuation skills
- Offers a full menu of **digital resources** with *English Plus*. See details inside.





Townsend Press

439 Kelley Drive • West Berlin, NJ 08091
(888) 752-6410 • www.townsendpress.com

Dear Educator:

Clear Thinking and Writing is a guide to thinking and writing with clarity. It provides the foundation students need to think and write in a logical way.

Here is what is covered in the book:

- **Part One** focuses on the two basic steps in clear thinking and effective writing: **making a point** and **supporting that point**. When students understand the difference between point and support, they have the groundwork they need to think and write clearly. Part One also explains and illustrates the steps in the process of writing both paragraphs and essays.
- **Part Two** introduces and provides practice in common writing patterns. In addition, students will learn how to research a topic. They will also be given a wide range of writing assignments to apply what they've learned.
- **Part Three** features a complete grammar and punctuation handbook. Most handbook chapters begin with a short review to determine if students need to work on a particular skill. If they do, the chapter will teach them what they need to know and provide activities and tests so they can learn in the best possible way—through *doing*.

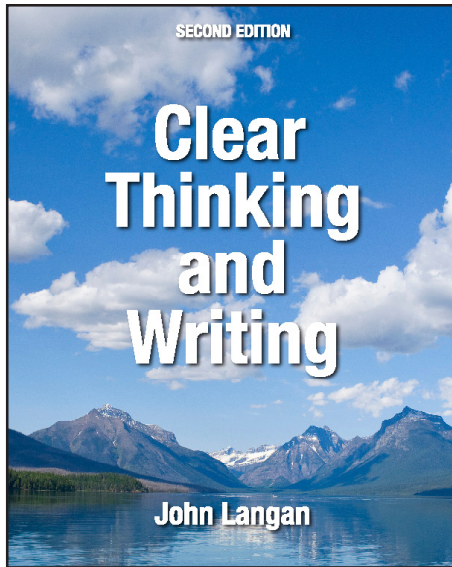
Clear Thinking and Writing, 2/e, is also available as a digital program. Included in an electronic package called **English Plus**, the book's digital offerings feature an ebook, assessments, exercises, tests, critical thinking activities, and writing assignments. Whether you choose the printed or digital materials, *Clear Thinking and Writing, 2/e*, presents clear explanations, a friendly tone, and lively examples and practice materials. The goal is to help students learn to think clearly and to master writing skills in a quick and appealing way.

I encourage you to visit our Learning Center or our YouTube channel to **watch the FREE introductory video** for *Clear Thinking and Writing, 2/e*. You will find it a valuable resource for students working to learn the basics of making and supporting a point.

Thank you for your time and attention—and your efforts on behalf of students.

Dr. Judith Nadell

Director, Print and Digital Media
Townsend Press



Clear Thinking and Writing, 2/e

John Langan

ISBN (Student Edition): 978-1-59194-552-9

ISBN (Instructor's Edition): 978-1-59194-553-6

336 pages

Net price: \$29

The entire book is dedicated to helping your students think clearly and write with clarity.

CONTENTS

To the Instructor	v
To the Student	1

Part One The Basics of Clear Thinking and Writing

1	An Introduction to Point and Support	3
2	Point and Support in Paragraphs and Essays	11
3	Understanding the Writing Process	33

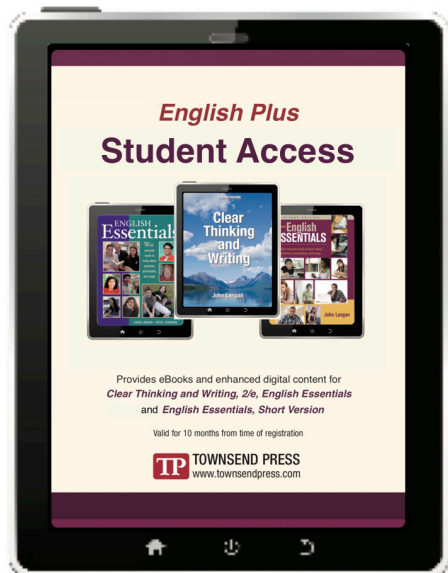
Part Two Writing Patterns and Practice

4	Relationships in Writing	47
5	More Relationships in Writing	61
6	Argument in Writing	81
7	Writing a Research Paper with Sources	93
8	A Variety of Writing Assignments	105

Part Three A Handbook of Grammar, Punctuation, and Usage

9	Subjects and Verbs	119
10	Irregular Verbs	125
11	Subject-Verb Agreement	131
12	Sentence Types	137
13	Fragments I	143
14	Fragments II	149

15	Run-Ons and Comma Splices I	155
16	Run-Ons and Comma Splices II	161
17	Commas	167
18	Apostrophes	173
19	Quotation Marks	179
20	Homonyms	185
21	Capital Letters	191
22	Parallelism	197
23	Preparing a Paper	203
24	Punctuation Marks	205
25	Pronoun Forms	212
26	Pronoun Problems	221
27	Adjectives and Adverbs	231
28	Misplaced and Dangling Modifiers	242
29	Word Choice	249
30	Numbers and Abbreviations	255
31	More about Subject and Verbs	260
32	More about Subject-Verb Agreement	270
33	More about Verbs: Tenses	277
34	Even More about Verbs	288
35	More about Run-Ons and Comma Splices	295
36	More about Commas	299
37	More about Apostrophes	305
38	More about Quotation Marks	311
39	More about Homonyms	316
40	More about Capital Letters	323



English Plus

John Langan

ISBN (Access Card): 978-1-59194-466-9

ISBN (Emailed Subscription): 978-1-59194-466-9e

Subscription Duration: 10 months

Net price: \$25*

A subscription to **English Plus** includes a complete ebook of *Clear Thinking and Writing, 2/e*, and more. See details below.

*Site licenses and multiyear discounted pricing are available for schools. Contact us for details.

FEATURES

- **Complete ebook of CTW.** Students can view their ebook on a tablet, computer, or even a smartphone. They can also annotate, highlight, and mark up ebook pages.
- **Twenty-five progressive online tests on the basics of clear thinking.** These tests—250 point-support items in all—gradually increase in difficulty, enabling students to systematically strengthen their ability to think clearly and logically.
- **Grammar and punctuation exercises.** A full menu of digital activities is available for the grammar and punctuation skills found in Part Three of *Clear Thinking and Writing*. Hundreds of assignments and thousands of items, each with individualized feedback, teach students as they work.
- **Bonus readings.** The first five readings include “The Power of Kindness,” “Time to Unplug” (about the replacement of the printed page with digital devices in today’s world), “The Opioid Crisis in America,” “Extra Large, Please” (about obesity in America), and “The Fist, the Clay, and the Rock” (about the power of determination). Additional readings will be available soon.
- **Administrative controls.** The Learning Center makes managing classes, scheduling assignments, and recording grades easy. Our support staff is ready to answer any questions and can even help set up your classes.
- **Bonus ebooks.** Copies of our acclaimed *English Essentials* titles are also included in **English Plus**.

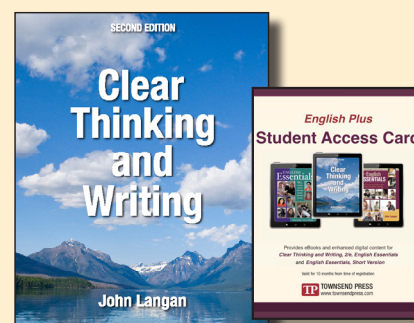
And a Combined Print-Electronic Option

Clear Thinking and Writing—Bundle

ISBN 978-1-59194-565-9

Net price: \$35


Includes the printed book and an access card to the electronic book and added materials.



A Sample Point-Support Mastery Test

Here is one of the point-support mastery tests in the book. (In addition to the tests in the book, there are 25 online tests that provide students with feedback on each answer.)

Name _____ Section _____ Date _____
Score: (Number right _____ x 10 = _____ %)

 **Point and Support: MASTERY TEST 1**


In the groups of sentences that follow, one sentence is the point, or main idea, and the other sentences are details that support and develop this point. Put a check (✓) in front of the point in each group.

- A. A traffic light is needed at the intersection.
 B. A number of accidents have occurred at that intersection.
 C. Drivers sometimes ignore the stop sign at that intersection.
 D. Traffic backs up and needs to be regulated at that intersection.
- A. A television is always blaring in one corner of the lounge.
 B. The student lounge is not a place for quiet study.
 C. There are always people in the lounge laughing and talking loudly to each other.
 D. Smartphones are constantly ringing and beeping.
- A. High schools need to teach personal finance skills.
 B. Many young people do not know how to budget their money.
 C. More and more people are getting into serious credit-card debt.
 D. Unfortunately, parents do not always set the best examples when it comes to sensible budgeting.
- A. Cats refuse to learn silly tricks just to amuse people.
 B. Cats are more sensible than dogs.
 C. Dogs will accept cruel mistreatment, but if a cat is mistreated, it will run away.
 D. Cats will mainly eat only pure protein and not just anything that is handed to them.
- A. Fewer companies are offering health plans and retirement benefits.
 B. Conditions in the workplace are tougher than they used to be.
 C. In many industries, workers have had to take pay cuts.
 D. Older employees are often replaced by younger workers who are paid less.
- A. Chemicals in dark chocolate help protect arteries from heart disease.
 B. Dark chocolate contains ingredients that fight depression.
 C. Dark chocolate can be good for the human body.
 D. Dark chocolate is loaded with minerals and even a decent amount of fiber.
- A. The stimulant effects of a daily cup of coffee have been proved to reduce suicide rates.
 B. Coffee flushes from the bloodstream the excess fat that clogs arteries.
 C. Coffee supplies a large dose of antioxidants, chemicals which prevent the formation of tumors.
 D. Even though coffee can make you jittery and interfere with sleep, there are real health benefits to drinking coffee.

Sample Writing Assignments

There are more than 100 writing assignments in the book, often including prompts and student models so students will have an idea of how to proceed. Here is the opening of one writing assignment section.

Name _____ Section _____ Date _____
Grade _____

 **Argument in Writing: MASTERY TEST 1**

Write an argument paragraph or essay that supports one of the following points:

- Smartphones do (or do not) enhance students' education.
- Sugary drinks should (or should not) be banned from stores.
- Social networking sites such as Facebook, Instagram, Twitter, and YouTube are beneficial (or not beneficial) to personal growth.
- Every citizen should (or should not) be required to vote.
- More politicians should (or should not) support reasonable gun controls.

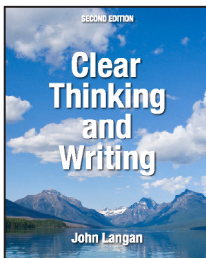


Townsend Press
439 Kelley Drive
West Berlin, NJ 08091

Helping you help students learn

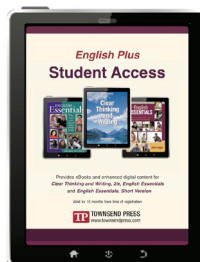
PRSR STD
U.S. POSTAGE
PAID
TOWNSEND
PRESS

PRINT



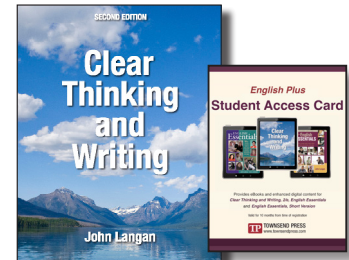
**Clear Thinking
and Writing—Book**
ISBN 978-1-59194-552-9
Price: \$29

ELECTRONIC



English Plus
ISBN 978-1-59194-466-9
Price: \$25

COMBINED



**Clear Thinking
and Writing—Bundle**
ISBN 978-1-59194-565-9
Price: \$35

Available
now!
FREE OFFER
from
Townsend Press

See a **free instructional video** in our Learning Center at www.townsendpress.net or on our **YouTube** channel. And if you have questions, remember that skilled and friendly people at Townsend Press are an email or phone call away, ready to provide free guidance with any aspect of *Clear Thinking and Writing, 2/e*.



TOWNSEND PRESS • www.townsendpress.com • 1-888-752-6410