

"The Bluford Series has garnered legions of loyal fans" with "an engaging combination of romance and drama" that "treats its subject and its readers with respect."

-Kirkus Reviews

"The Bluford High Series can be a revelation... I've seen more reluctant readers finish a Bluford as their first novel than any other book."

-Education Week

"Compassionate, insightful, and educational, along with being action-packed, realistic, and emotionally and psychologically accurate."

-School Library Journal



Reading is Educational Rocket Fuel

It bolsters vocabulary, builds concentration, teaches language skills, and increases test scores. But today's students are losing interest in reading. Our books can help reverse that trend.

The Bluford Series is a proven gateway to reading. Millions of teens have discovered or rediscovered the joy of reading with this collection of young adult novels set at Bluford High School. Here's why:

- **Engaging topics:** Characters in the Bluford Series face situations that middle- and high-schoolers care about, making them want to read.
- Emotional depth: Bluford books tell gripping stories and carry an emotional punch. Each can be read alone but is also connected to events in other books. Readers join a complex world they want to explore.
- **Uplifting stories:** Each book celebrates teens who make positive choices, especially when such actions are difficult or unpopular.
- Accessible writing: This groundbreaking hi-lo series has content sophisticated enough for high-school students, while reading level is between 5th and 6th grade Lexile range: 570–760.
- **Short length:** Each novel in the Bluford Series contains fewer than 200 pages, motivating readers to finish their books—a pivotal step toward becoming regular readers!
- **Broad appeal:** Action, suspense, mystery, and romance fill the pages of the Bluford Series, offering something for all readers—boys and girls alike.
- **Proven success:** Students, teachers, parents, librarians, researchers, and policymakers agree: The Bluford Series can transform nonreaders into avid readers.
- **Great price:** Priced at \$4 individually or \$3 when purchased as part of a set, Bluford novels offer an unbeatable value.

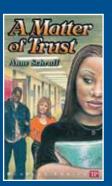
"Many students come to class having never read a book before in their lives, but when they encounter Bluford, they're hooked. This series has made me a better teacher. Please keep the books coming!"

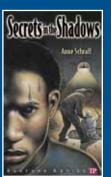
—Adriana Cantwell, 2024-2025 Lee Middle School (GA) Teacher of the Year, & 2008 Florida Reading Teacher of the Year "The Bully [from the Bluford Series] took the next six periods of eighth grade by storm. I was no more than two paragraphs into reading...when I could tell from the absolute silence that the audience was hooked."

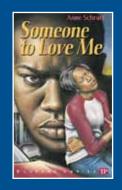
> —James Blasingame, Author of Books That Don't Bore 'Em, Co-editor of The ALAN Review

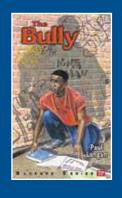


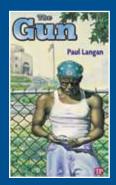


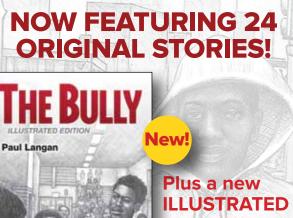












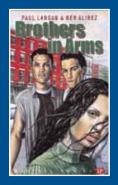
ILLUSTRATED Edition of The Bully

Includes 28 original sketches from acclaimed illustrator, Gerald Purnell



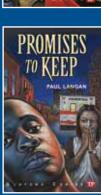
SHAMMAND D

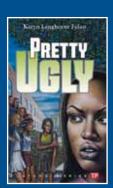




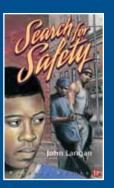




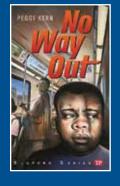


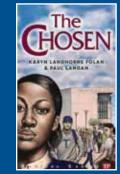


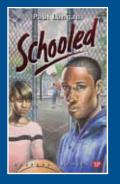


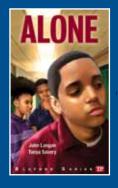


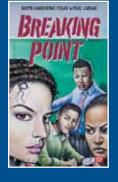








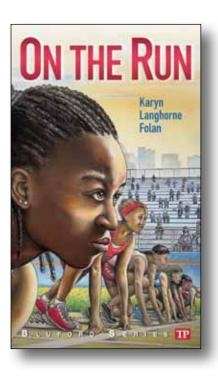








INTRODUCING THE TWO NEW BOOKS!

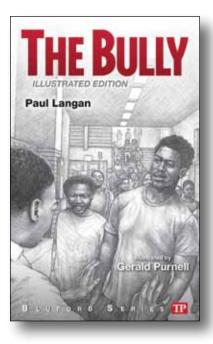


On the Run

Author:Karyn Langhorne FolanISBN:978-1-59194-814-8Length:144 pagesPrice:\$4.00

A gripping sports story and poignant coming-of-age tale that explores the upsides and downsides of social media.

Naveah Kendricks never expected it to go this far. An outcast at Bluford High, she's spent much of her freshman year feeling awkward and lonely. Her one escape, her phone, has gotten her in major trouble—at school and at home. And now an old rivalry and a new threat have Naveah's back against the wall. She is ready to fight, but some battles cannot be won. Is this one of them?



The Bully: Illustrated Edition

Author:Paul LanganIllustrator:Gerald PurnellISBN:978-1-59194-797-4Length:176 pagesPrice:\$8.00

This acclaimed Bluford classic about inner and outer toughness has been supercharged with 28 original sketches for today's readers.

A new life. A new school. A new bully. That's what Darrell Mercer faces when he and his mother move from Philadelphia to California. After spending months living in fear, Darrell is faced with a big decision. He can either keep on running from this bully—or find some way to fight back.



Digital Options for the Bluford Series

Bluford Series Digital Subscription

Readers can now access ebooks of all 24 Bluford novels in a single, low-priced digital subscription!

Priced at **\$10**, the subscription lasts 10 months, includes access to all Bluford titles, and features an integrated audio option for most of the stories. This content is hosted in our Learning Center.



Students can read their ebooks OR listen to them. During read-along mode, text is dynamically highlighted in each book—ideal for striving readers and mixed-ability classrooms.

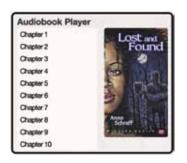


Bluford Series Stand-alone Ebooks

Bluford Series novels may also be purchased as stand-alone, downloadable ebooks from Amazon, Apple, Google, Barnes & Noble, Mackin, and more! Visit each for details.

Using the Bluford Series in the Classroom





The Bluford Series features a full array of teaching supplements including:

- A Printed Teacher's Guide: The two-volume Teacher's Guide features activities and assignments for all titles in the Bluford Series (\$25).
- FREE Electronic Teacher's Guide: An electronic version (PDF) of the printed Teacher's Guide is available now at no charge to teachers in our Learning Center at www.townsendpress.net.
- FREE Online Activities: Quizzes, tests, and writing and discussion assignments to accompany each Bluford Series book are available at no charge in the Learning Center.
- Audio Support: As a courtesy to emerging readers and fans, Bluford novels can be streamed as audiobooks for FREE at www.bluford.org.

Questions about our digital offerings? Email cs@townsendpress.com. We're here to help!



BLUFORD SERIES PRICE LIST

Bluford Series Paperbacks \$4 Each

Lost and Found A Matter of Trust Secrets in the Shadows Someone to Love Me The Bully The Gun Until We Meet Again Blood Is Thicker Brothers in Arms Summer of Secrets The Fallen	978-0-944210-02-4 978-0-944210-03-1 978-0-944210-05-5 978-0-944210-06-2 978-0-944210-00-0 978-0-944210-04-8 978-0-944210-07-9 978-0-944210-16-6 978-1-59194-017-3 978-1-59194-066-1 978-1-59194-018-0	Search for No Way OL Schooled Breaking F The Test Pretty Ugly Promises t Survivor Girls Like N The Chose Alone	it Point , o Keep //e	978-1-59194-070-8 978-1-59194-176-7 978-1-59194-177-4 978-1-59194-232-0 978-1-59194-234-4 978-1-59194-233-7 978-1-59194-303-7 978-1-59194-304-4 978-1-59194-470-6 978-1-59194-576-5 978-1-59194-704-2
Shattered	978-1-59194-069-2	On the Run		978-1-59194-814-8
Bluford Sets and Teacher's Guides Complete Bluford Series (24 books) Bluford Series Boxed Set (First 20 books) Teacher's Guide to the Bluford Series (2 Vols.)		CBS24 978-159194-309-9 1-59194-078-8	\$72 Just <mark>\$3 per book!</mark> \$60 Just <mark>\$3 per book!</mark> \$25	
Bluford Digital Option Bluford Ebook Subscription (10 months)		978-1-59194-616-8	\$10 BEST VALU	IEI

Bluford Series: Illustrated EditionEffective March 2025The Bully: Illustrated Edition978-1-59194-797-4\$8Federal ID Number: 22-2619905

WHAT'S SO SPECIAL ABOUT TOWNSEND PRESS?

We're Independent.

Townsend Press is owned and operated by educators. Our loyalty is not to corporate interests, but to students and to teachers.

We're Focused.

Townsend Press has one focus: producing the best possible English and Language Arts materials. That focus is what makes our content better.

Our Materials Work.

Educators tell us what studies confirm: that our materials effectively teach reading, writing, grammar, and vocabulary. Try us and you'll see.

We Give Back.

We produce and print all our content locally in the U.S. We donate a substantial portion of profits to a variety of non-profit programs seeking to improve education. Why? Because we believe it's the right thing to do.

CONTACT US!

CALL TOLL-FREE 1-888-752-6410 FAX 1-800-225-8894 E-MAIL Customer Service at cs@townsendpress.com WRITE to Townsend Press, 439 Kelley Drive, West Berlin, NJ 08091 VISIT our website at www.townsendpress.com