

*That  
moment  
when...*



**Your  
Students  
Can't Stop  
READING**

The **TP** Bluford Series makes it happen

## Reading is educational rocket fuel.

It bolsters vocabulary, builds concentration, teaches language skills, and increases test scores. But how do we ignite a passion for reading among reluctant middle- and high-school students?

**The Bluford Series is a proven gateway to reading.** Millions of teens have discovered or rediscovered the joy of reading with this collection of young adult novels set at Bluford High School. Here's why:

- **Engaging topics:** Characters in the Bluford Series face situations that middle- and high-schoolers care about, making them *want* to read.
- **Emotional depth:** Bluford books tell gripping stories and carry an emotional punch. Each can be read alone but is also connected to events in other books. Readers join a complex world they want to explore.
- **Uplifting stories:** Each book celebrates teens who make positive choices, especially when such actions are difficult or unpopular.
- **Accessible writing:** Content is sophisticated enough for high-school students, while reading level is between 5th and 6th grade.
- **Short length:** Each novel in the Bluford Series contains fewer than 200 pages, motivating readers to finish their books—a pivotal step toward becoming regular readers!
- **Broad appeal:** Action, suspense, mystery, and romance fill the pages of the Bluford Series, offering something for all readers—boys and girls alike.
- **Proven Success:** Students, teachers, parents, librarians, researchers, and policymakers agree: The Bluford Series can transform nonreaders into avid readers.

**“The Bluford Series has garnered legions of loyal fans” with “an engaging combination of romance and drama” that “treats its subject and its readers with respect.”**

**–Kirkus Reviews**

**“Compassionate, insightful, and educational, along with being action-packed, realistic, and emotionally and psychologically accurate.”**

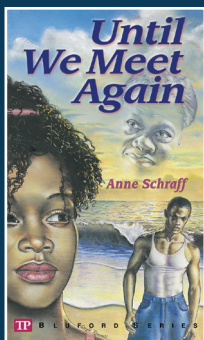
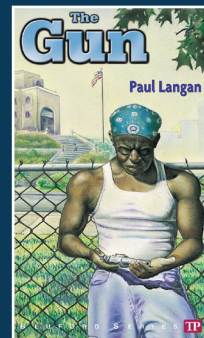
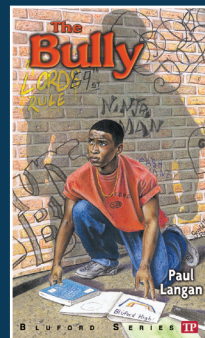
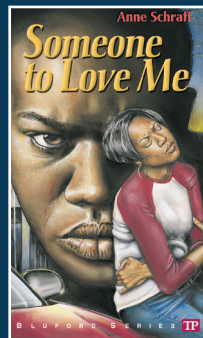
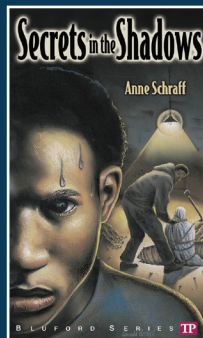
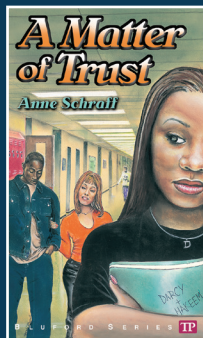
**–School Library Journal**

**“These books are so good, I can’t even sleep at night! I am so glad I picked up a Bluford book....Before I started the Bluford Series, I didn’t like to read at all. Now I can’t stop!”**

**–Actual Teen**

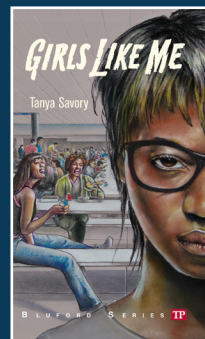
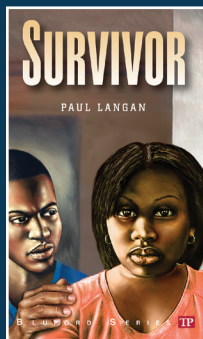
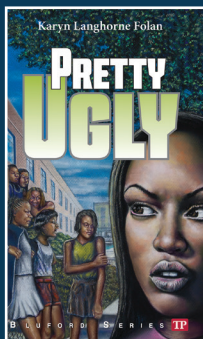
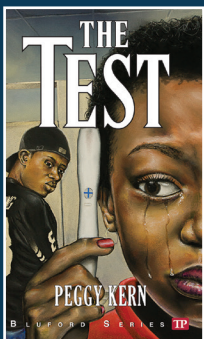
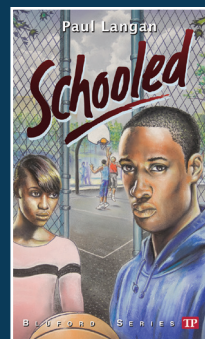
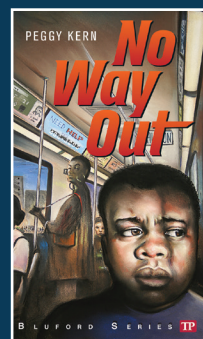
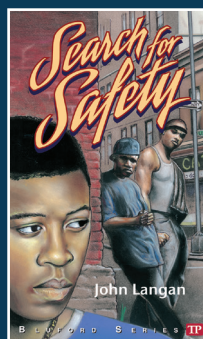
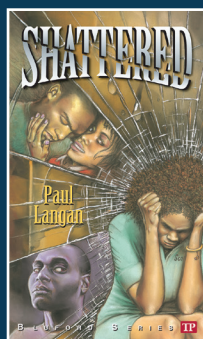
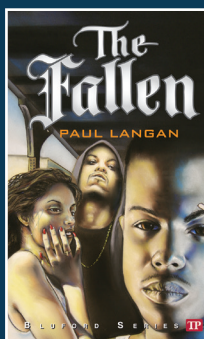
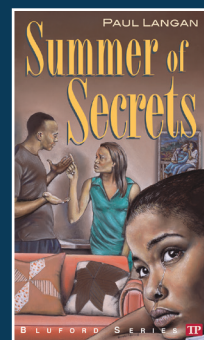
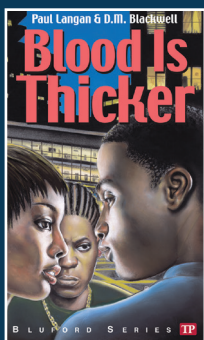
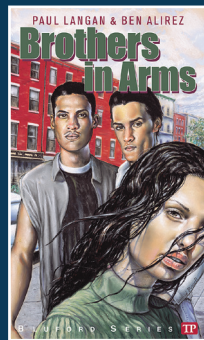






## Facts About the Bluford Series

- Praised by *Kirkus Reviews*, *The Horn Book*, the *Journal of Adolescent & Adult Literacy*, and various educational texts.
- Cited in the *New York Times*, the *LA Times*, the *Washington Post*, and *School Library Journal* for its ability to engage readers.
- Selected repeatedly by the American Library Association/Young Adult Librarian Services Association (ALA/YALSA) as Quick Picks for Reluctant Readers.
- Named as a Top 10 selection by *In The Margins*, a publication of Library Services for Youth in Custody (LSYC).



...and more new titles coming soon!

# Using the Bluford Series in the Classroom

The Bluford Series features the following supplements:

- **A Printed *Teacher's Guide*:** Created by and for teachers, the two-volume *Teacher's Guide* features activities and assignments for all titles in the Bluford Series. (\$20 or free with 100+ class book order).
- **An Electronic *Teacher's Guide*:** An electronic version (PDF) of the printed *Teacher's Guide* is available now at no charge to teachers in our Learning Center.



- **Audio Support:** Portable audiobook players are available for the Bluford Series. In addition, audiobooks can be downloaded free from TP's Learning Center at [www.townsendpress.net](http://www.townsendpress.net).
- **E-Books:** Bluford Series eBooks are available through Amazon, Apple, GooglePlay, Barnes & Noble, BookSource, Mackin, and more.
- **Online Support:** Online quizzes, tests, and writing and discussion assignments are available now in the Learning Center.

## Bluford Series Price List

<i>Lost and Found</i>	0-944210-02-3	\$2.00	<i>Bluford Series Boxed Set (Complete Set of 21 Books)</i>	978-1-59194-309-9	\$45.00
<i>A Matter of Trust</i>	0-944210-03-1	\$2.00	<i>Teacher's Guide to the Bluford Series (Vol. I &amp; II)</i>	978-1-59194-078-4	\$20.00
<i>Secrets in the Shadows</i>	0-944210-05-8	\$2.00	<i>Bluford Series GoReader™ Vol. One</i>	978-1-59194-311-2	\$29.00
<i>Someone to Love Me</i>	0-944210-06-6	\$2.00	<i>Bluford Series GoReader™ Vol. Two</i>	978-1-59194-312-9	\$29.00
<i>The Bully</i>	0-944210-00-7	\$2.00	<i>Bluford Series GoReader™ Vol. Three</i>	978-1-59194-313-6	\$29.00
<i>The Gun</i>	0-944210-04-X	\$2.00	<i>Bluford Series GoReader™ Vol. Four</i>	978-1-59194-314-3	\$29.00
<i>Until We Meet Again</i>	0-944210-07-4	\$2.00			
<i>Blood Is Thicker</i>	1-59194-016-8	\$2.00			
<i>Brothers in Arms</i>	1-59194-017-6	\$2.00			
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<i>The Fallen</i>	1-59194-066-4	\$2.00			
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<i>Search for Safety</i>	1-59194-070-2	\$2.00			
<i>No Way Out</i>	1-59194-176-8	\$2.00			
<i>Schooled</i>	1-59194-177-6	\$2.00			
<i>Breaking Point</i>	1-59194-232-2	\$2.00			
<i>The Test</i>	1-59194-234-9	\$2.00			
<i>Pretty Ugly</i>	1-59194-233-0	\$2.00			
<i>Promises to Keep</i>	1-59194-303-5	\$2.00			
<i>Survivor</i>	1-59194-304-3	\$2.00			
<i>Girls Like Me</i>	1-59194-470-8	\$2.00			

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# BLUFORD BY THE NUMBERS

Fact: Numbers don't lie. The Bluford Series has been proven to encourage widespread reading in schools!

**10.5**

Bluford books in print (in millions)

**42**

Bluford reviews on Goodreads (in thousands)

**4.5**

Average score of Amazon.com reviews (out of 5)

**8**

Bluford titles that have received ALA recognition

**15**

Average age of protagonists in the Bluford Series

**10:11**

Titles with male protagonists (left) and female protagonists (right)

**21**

Titles in the Bluford Series (so far . . .)

**140**

Average page length of a Bluford novel

**6-12**

Grades for which Bluford Series fulfills Common Core Standards

**\$2**

Price of a Bluford novel







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## WHAT'S SO SPECIAL ABOUT TOWNSEND PRESS?

### **We're Independent.**

Townsend Press is owned and operated by educators. Our loyalty is not to corporate interests, but to students and to teachers.

### **We're Focused.**

Townsend Press has one focus: producing the best possible English and Language Arts materials. That focus is what makes our content better.

### **Our Materials Work.**

Educators tell us what studies confirm: that our materials effectively teach reading, writing, grammar, and vocabulary. Try us and you'll see.

### **We Give Back.**

We produce and print all our content locally in the U.S. We donate a substantial portion of profits to a variety of non-profit programs seeking to improve education. Why? Because we believe it's the right thing to do.

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